

SUPPORT ITALIAN FOOD WARRIORS

Dear Chef,

Now more than ever, I Love Italian Food wants to work alongside Italian restaurateurs from all over the world to create new opportunities during this period of quarantine.

Due to the spread of Covid-19, many ambassadors of Made in Italy cuisine are at risk of being forced to shut down definitively and, although it is not our responsibility to resolve this situation, we want to do something to support restaurateurs and to keep the attention high on this problem.

That's why we have created "Support Italian Food Warriors".

A digital platform, a new culinary experience, a way to keep on talking with customers, receiving support, not only morally but also economically, in a concrete and direct way.

Chefs who want to join will be able to share the secrets of their cuisine with their customers (or new food lovers), through the creation of online masterclasses.

The classes will be shared live and the chef will be able to interact with his audience through the methods laid down by the platform.

Each Chef can decide which recipe to present as well as establish the amount of the contribution to be requested.

95% of the donations will be given to the chef who holds the Masterclass. I Love Italian Food will retain only the percentage to cover the administrative costs of the transactions.

The project will run from 16 April to 28 June 2020.

If you are interested in receiving more information or lead a masterclass, please send an email to warriors@100per100italian.it



<https://www.100per100italian.it/support/>
<http://www.iloveitalianfood.it>