



www.italiansfeedamerica.org

New York, April 2020

Dear,

Welcome to **Italians Feed America**: a non-profit organization to support those in need during Covid-19 Emergency: ***Fighting poverty, Feeding Children, Support Covid-19 Relief, Restaurants Relief, Feed our heroes.***

The organization was born from the ongoing collaboration of Chefs, Restaurateurs, Food Retailers, Producers - Distributors, National and International Organizations - Institutions, Italians - Italian Americans & Italian Food Lovers networks and communities dedicating their time to improve the lives of everyone who needs help within the community.

Italy and America, together, are taking the hits from the COVID-19 especially hard. We see the effects of the virus deeply impacting not only the health and lives of our citizens, but the foundations of both our economies and communities.

The main Mission of **Italians Feed America** is to **GIVE BACK** during this pandemic time: collecting food donations to redirect to Food Banks, Pantries and Community Kitchens using our networks. To raises funds with generous donations as well an array of events and volunteer projects to help communities, people in needs and America.

We are reaching out to Italian and American brands like yours so we can work together to help and support each other in these times of crisis. We look for any type of donation: either a monetary contribution or in-kind donation of products that could be shared with restaurants delivering thousands of free meals to person in need. Supporting the ***Frontline Healthcare's Workers***, delivering meals to our healthcare and police heroes.

~Some important facts for you~

In 10 days, we got more than a container of food from our brands and distributors, from pasta to flour, to rice and sauce.

These items were sent to the following agencies: Collective Fare, Teens For Justice, Food Bank for NYC, Feed Albany and other NY State organization.

We guarantee maximum exposure to your brand, logo inclusion on our website. The best platform to reach out to a great network of restaurants and letting them know that **“YOU ARE HERE FOR THEM!”**.

For more information and how to donate please visit: www.italiansfeedamerica.org

You will find details on **“how to help”** the community, how to support the organization, as well **Covid-19 Relief, Restaurant Relief** and **Feed the healthcare workers**.

Looking forward to improve lives of many together!

Sincerely
The Founder
Chef Fabrizio Facchini

Follow us @lfeedamerica

